



उत्तर प्रदेश मेट्रो रेल कॉर्पोरेशन लि०

UTTAR PRADESH METRO RAIL CORPORATION LTD.

(Formerly Known as Lucknow Metro Rail Corporation Ltd.)
(भारत सरकार एवं उत्तर प्रदेश सरकार का एक संयुक्त उपक्रम)
(A JOINT VENTURE OF GOVT. OF INDIA & GOVT. OF U.P.)

No. UPMRC/CE-Contract/ LKAR-06/2023-2024

Date: 14.12.2023

NOTICE OF AWARD

Name of work: Tender LKAR-06 Licensing of space for advertising media on median grills of N-S Corridor of Uttar Pradesh Metro Rail Network in Lucknow

Based on Technical and Financial evaluation of offers received through e-procurement portal <https://etenders.gov.in/eprocure/app> and as per terms and conditions of the subject tender, the Competent Authority has decided to award the tender as under:

Name & Address of Bidder	Total Cost of Work
<p>M/s Media Vision First N-45, Greater Kailash-1, GK-1 South Delhi Delhi -110048</p>	<p>I. Section 1 – Amausi- Transport Nagar (included) at Annual License Fee of Rs. 1,82,000/- (Rupees One Lakh Eighty-Two Thousand).</p> <p>II. Section 2 – Transport Nagar- Krishna Nagar (included) at Annual License Fee of Rs. 2,94,500/- (Rupees Two Lakh Ninety-Four Thousand Five Hundred).</p> <p>III. Section 3 – Krishna Nagar- Singar Nagar (included) at Annual License Fee of Rs. 1,40,000/- (Rupees One Lakh Forty Thousand).</p> <p>IV. Section 4 – Singar Nagar- Alambagh (included) at Annual License Fee of Rs. 1,77,000/- (One lakh Seventy-Seven Thousand).</p> <p>V. Section 5 – Alambagh- Alambagh Bus Stand (included) at Annual License Fee of Rs. 1,10,000/- (One Lakh Ten Thousand).</p> <p>VI. Section 6 – Alambagh Bus Stand- Mawaiya (included) at Annual License Fee of Rs. 1,41,000/- (One Lakh Forty-One Thousand).</p> <p>VII. Section 7 – Mawaiya- Durgapuri (included) at Annual License Fee of Rs. 76,600/- (Seventy-Six Thousand Six Hundred).</p>



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- VIII. **Section 8 – Durgapuri- Charbagh (included)** at Annual License Fee of **Rs. 95,800/-** (Ninety-Five Thousand Eight Hundred).
- IX. **Section 9 – Charbagh-KDSS (included)** at Annual License Fee of **Rs. 55,000/-** (Fifty-Five Thousand).
- X. **Section 10 – KDSS- Vishwavidyalaya (included)** at Annual License Fee of **Rs. 88,500/-** (Eighty-Eight Thousand Five Hundred).
- XI. **Section 11 – Vishwavidyalaya- IT College (included)** at Annual License Fee of **Rs. 91,000/-** (Ninety-One Thousand).
- XII. **Section 12 – IT College- Badshah Nagar (included)** at Annual License Fee of **Rs. 1,05,300/-** (One Lakh Five Thousand Three Hundred).
- XIII. **Section 13 – Badshah Nagar- Lekhraj (included)** at Annual License Fee of **Rs. 1,29,000/-** (One Lakh Twenty-Nine Thousand).
- XIV. **Section 14 – Lekhraj- Bhoothnath (included)** at Annual License Fee of **Rs.1,07,000/-** (One Lakh Seven Thousand).
- XV. **Section 15 – Bhoothnath- Indra Nagar (included)** at Annual License Fee of **Rs. 88,500/-** (Eighty-Eight Thousand Five Hundred).
- XVI. **Section 16 – Indira Nagar- Munshipulia (included)** at Annual License Fee of **Rs. 2,55,000/-** (Two Lakh Fifty-Five Thousand).

All taxes including Municipal taxes (other than advertisement share to local bodies/government), GST, duties levies and all other statutory dues where applicable shall be borne solely by licensee.

This is issued with the approval of the Competent Authority.

[Signature]
14/12/23

CE/Contract