



# LUCKNOW METRO RAIL CORPORATION LIMITED

Administrative building, Vipin Khand, Gomti Nagar, Lucknow - 226010

E-mail id- [cecontractlmrc@gmail.com](mailto:cecontractlmrc@gmail.com)

No. LMRC/PD/LKAR-03/

## NOTICE OF AWARD

**Subject: Contract LKAR-03: Tender for awarding Exclusive Advertising Rights in 3 Nos. Underground & 8 Nos. Elevated Metro Stations and on civil structures of underground & Elevated section from Charbagh (excluding Charbagh Station) to Munshipulia of LMRC.**

Based on Technical and Financial evaluation of offers submitted on 11.09.2018, as per terms and conditions of the tender LKAR-03, tender has been awarded to highest evaluated offer of **M/s Jagran Prakashan Limited** on 18.10.2018 at Minimum Annual Guaranteed (MAG) License fee of Rs. 4,14,00,000/- OR 57% of Revenue share, whichever is higher, with the approval of competent authority i.e. MD / LMRC Ltd.



(Deepak Gupta)  
Chief Engineer/Contract