



उत्तर प्रदेश मेट्रो रेल कॉर्पोरेशन लि०

UTTAR PRADESH METRO RAIL CORPORATION LTD.

(Formerly Known as Lucknow Metro Rail Corporation Ltd.)
(भारत सरकार एवं उत्तर प्रदेश सरकार का एक संयुक्त उपक्रम)
(A JOINT VENTURE OF GOVT. OF INDIA & GOVT. OF U.P.)

No. UPMRC/CE-Contract/ AGAR-02/2023-2024

Date:05.12.2023

NOTICE OF AWARD

Name of work: Tender AGAR-02 Licensing of Exclusive Advertising Rights on outside civil structures of Elevated section from Taj East Gate to Fatehabad Road Metro Station of Agra Metro Rail in UPMRC network as per scope of work mentioned in tender document

Based on Technical and Financial evaluation of offers received through e-procurement portal <https://etenders.gov.in/e procure/app> and as per terms and conditions of the subject tender, the Competent Authority has decided to award the tender as under:

Name & Address of Bidder	Total Cost of Work
M/s Elex Advertisers 6 th Floor, 608-B Corporate Park, Sanjay Place, Agra, Uttar Pradesh, 282002	Minimum Annual Guaranteed (MAG) License fee of Rs. 1,41,98,400/- All other statutory taxes, statutory dues, local levies, Goods & Services Tax (GST) etc. as applicable shall be charged extra.

This is issued with the approval of the Competent Authority.


05/12/23
CE/Contract